

What is a micromarket?

A micromarket is a small, unattended retail space offering a wide variety of snacks, beverages, and sundries that can be purchased conveniently using an automated self-checkout kiosk. Micromarkets include cashless payment options, fresh and healthy meal choices, and greater levels of customer satisfaction compared to traditional vending. Micromarkets perform best in closed environments, such as clubs or workplaces, where they benefit a known group of members or employees.



Sample micromarket layout for a breakroom servicing 50-100 members or employees. Product selection and fixtures may vary.

How do micromarkets differ from vending machines?

In addition to being a more modern and attractive solution, micromarkets offer a far superior user experience. Customers simply prefer market-style shopping that allows them to hold a product in their hands and examine its label before committing to a purchase. The open shelving format of micromarkets can meet the needs of more customers by allowing for greater product variety, flexible merchandising options, and increased product capacity. Micromarkets also eliminate mechanical failures, inventory limitations, uncertainties about product freshness and nutritional content, and other hassles commonly associated with vending machines.

Why choose Refreshable™ as our micromarket solution?

Refreshable™ is a locally owned and operated small business enterprise that began as an in-house amenity for members of Ironfire Workspaces in Bellflower, California. After demonstrating its viability and popularity in a shared workspace environment, the micromarket was spun off as a separate business, further developed, and rebranded to meet the needs of a wider market. Our proprietary technology systems provide a secure and enjoyable self-checkout experience for users while enabling our team to keep your product selection fresh and appealing.

What does it cost to install a Refreshable™ micromarket?

Once we've worked with you to determine the optimal configuration for your breakroom, including fixtures, equipment, and initial product selection, we'll quote you a flat, **one-time fee** per linear foot to install your Refreshable™ micromarket. Your only **ongoing costs** will be *electricity* from existing outlets, *water*, if your chosen configuration requires a supply line for coffee-making, and *WiFi connectivity* for our self-checkout system, digital signage, and security devices. Refreshable™ will own and maintain all fixtures, equipment, and technology systems; we'll handle all inventory management and product replenishment; and we'll provide fast, friendly customer service to your members or employees on a daily basis. Compared to the nominal costs, the transformative impact that a Refreshable™ micromarket will have on your workplace culture can be immeasurable.

How do we get started?

Get in touch with a Refreshable™ micromarket consultant today by emailing hello@refreshable.market. We'll schedule a call or face-to-face meeting to discuss your goals and answer your questions. Next, we'll schedule an in-person site survey of your proposed micromarket location to gather measurements and other details that will inform its design. Finally, we'll provide you with a detailed proposal and cost estimate for your review. Once you're ready to move forward, we can have your Refreshable™ micromarket up and running smoothly within four to six weeks. **Get in touch today!**